



AI Kingsley MBE

Event hosting, speaking and chairing.
Consulting for EdTech businesses.

Knowledge · Kindness · Keynote · Kingsley

Booking and topics · k4.consulting



ABOUT

Thirty years on both sides of the table.

I am CEO of NetSupport, chair of a multi academy trust and a SEND school board, and a school governor of more than twenty years. I have sold into education and I have been sold to, which is what drives both halves of this work.

MBE for services to education, 2025 New Year Honours

Chair of the advisory board, Institute of AI Education,
York St John University

Chair of BESA's EdTech Group

Ambassador for the Brilliant Festival

CEO of NetSupport, an internationally recognised, multi-award-winning educational technology company based in the UK, US and Germany

Chair of Hampton Academies Trust and a SEND school board

Member of the ISTE International Advisory Board

Author of nine books on education, governance and technology





WHAT I DO

Two ways I work.

FOR EVENT ORGANISERS

Hosting, speaking and chairing

Hosting and compering

Awards evenings and full conference days. I set the tone, keep the timings honest and deal with the surprises.

Speaking

Keynotes and conference talks, usually half an hour to an hour, with practical takeaways.

Chairing and moderating

A good panel is a conversation, not four mini keynotes. I do the homework and keep everyone honest.

Facilitation

Roundtables, workshops and board sessions with a clear structure and an output worth having.

FOR EDTECH BUSINESSES

Consulting and advisory

Growth and market entry

For businesses moving into education, or a new territory, wanting a realistic read before committing budget.

Proposition and positioning

What you sell, who actually buys it, and whether the story survives contact with a school leader.

Board and leadership advisory

Non-executive input, advisory board seats and sounding-board work for founders.

Product and procurement insight

How schools and trusts really evaluate, buy and renew.



TOPICS

What I talk about

AI in education

Adoption, policy and what is actually working, in classrooms and in boardrooms.

Digital strategy

From vision to procurement to what happens after the invoice is paid.

Governance and oversight

Boards that ask better questions, and the culture that lets them.

Growth

Schools, trusts and EdTech businesses, and how to scale without losing the plot.

EdTech

The market, the classroom, and the gap in between.

School improvement

Leadership, workload and making change stick past the first term.

Sessions are built for the audience in the room, not lifted off the shelf. Tell me who is coming and what you want them to leave with.



RECOGNITION

Recognition

2025

MBE for services to education

Awarded in the King's New Year Honours.

2023

Edufuturists of the Year

Outstanding Achievement, Educational Resources Awards

Inspiring Leader, BESA

Top Education CEO, EdTech Chronicle

2024

Top 100 Influencers in Education, District Administration

Top 25 EdTech Influencer, Feedspot

Top Education Voice, Thinkers360

2025

Leadership Award, EdTech Digest

Outstanding Achievement, Education Today Awards

Edruptor, ISC Research (2024 and 2025)

2026

Making IT Happen, ISTE

Global Leader, EdTech Digest



WHERE

Some of the stages

Bett

United Kingdom

GESS

Dubai

Festival of Education

United Kingdom

ISTE

United States

LEAP

Riyadh

Intl Congress of Arabic Publishing

Abu Dhabi



BRANDS AND ORGANISATIONS I HAVE WORKED WITH

Department for Education · Department for Education, Jersey · Association of Colleges · ParentPay Group · Cambridge OCR
TP-Link · BenQ · Huawei · Bromcom · IRIS · Groupcall · Toddle · TeachAid

Plus dozens of multi-academy trusts and other education establishments.

K4 Consulting · hello@k4.consulting · k4.consulting



FEEDBACK

What people say

‘AI’s keynote was thought-provoking, engaging and gave delegates practical take-aways. An expertly delivered speech that helped set the scene for the conference.’

Laurence Shenker

Conference Manager, HFL Education

‘He took time to understand our needs and delivered a session that was useful and relevant for our nursery schools through to our secondary schools. A difficult task.’

Emma Espin

Head of Blended Learning, Alpha Plus Group

‘A perfect blend of inspiration, practical advice and light-hearted humour. He made complex AI discussions engaging and accessible.’

Julie Carson

Director of Education, Woodland Academy Trust

‘Your keynote created a real buzz. Your forward-thinking, fresh perspective is exactly where we need to be. I could have listened to you all night!’

Gav Knox

Bishop Grosseteste University, Lincoln



NEXT STEP

How to book

Formats

Keynote, panel chair, full-day host, awards compere, workshop, roundtable, podcast or interview. In person or online.

Length

Keynotes and talks usually run half an hour to an hour. Hosting and facilitation are booked by the session or the day.

What I need from you

The date, the location, the audience and what you want them to leave with. The earlier the better, though I will always look at short notice.

Consulting

Advisory work is scoped to the question. Tell me where you are trying to get to and I will tell you whether I can help.



hello@k4.consulting



All of my speaking and hosting engagements are managed by

Katie and Sam at The Learning Line

katie@thelearningline.co.uk · sam@thelearningline.co.uk