



Al Kingsley MBE

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One of the leading and most trusted international voices on Educational Technology and beyond.

Award winning EdTech CEO, Multi Academy Trust and SEND board Chair. Bestselling author, speaker and commentator on Ai, Digital, Governance and Strategy within education.

For selective sponsored campaigns, thought-leadership partnerships, newsletter placements, event amplification and keynote linked brand collaboration.

🏆 2023 Edufuturists of the Year.

🏆 2023 "Outstanding Achievement Award " Educational Resources Awards (ERA) Awards.

🏆 2023 British Educational Suppliers Association (BESA) "Inspiring Leader" winner.

🏆 2023 EdTechChronicle "Top Education CEO" winner.

🏆 2024 District Administration Top 100 Influencers in Education.

🏆 2024 Feedspot "Top 25 Education Technology Influencer"

🏆 2024 Thinkers360 "Top Education Voice"

🏆 2024 & 2025 ISC Research "Edruptor" - International Education Influencers.

🏆 2025 MBE in the King's New Year Honours for services to education

🏆 2025 EdTech Digest "Leadership Award" Winner - Author, Speaker and Podcaster.

🏆 2025 Education Today Awards "Outstanding Achievement Award" Winner.



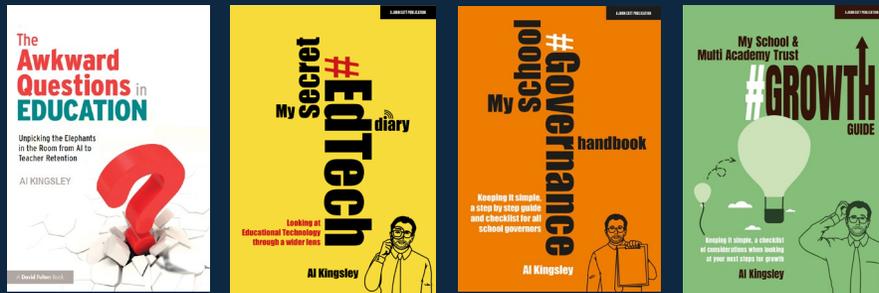
AGENCY & MEDIA KIT

Worked with commercial brands including BENQ, Bromcom, IRIS, Groupcall, Huawei, Toddle, TeachAid amongst many other School, District and event organisers.

Decision maker led connections across key platforms.

Why brands book AI

- Trusted by a high-value education audience
- Combines authority, visibility and sector credibility
- Connects brand messaging to real education context
- Works well for campaigns, launches and live events



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Indicative Digital Packages

Deliverable	Includes
Sponsored LinkedIn posts	Single Post with an agreed CTA and tags
Carousel or Article posts	Multi Slide asset or written article.
Newsletter Inclusion	Signposted with supporting links.
Cross Channel Bundles	LinkedIn plus X and Insta amplification.

Campaign packages, event amplification, exclusivity and paid usage can be priced separately.

Simple partnership terms

- Education-relevant campaigns only
- One reasonable copy revision included
- Sponsored content clearly disclosed
- Lead time usually 7-14 days
- Organic usage only unless paid usage agreed.

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LEARN #رحله_التعلم

يرى آل كينجسلي خلال جلسة الاستثمار في التعليم في مؤتمر LEARN أن الاستثمار في التعليم يأتي لتحقيق التنمية الشاملة والتي تهدف إلى تحسين قدرة أفراد المجتمع في التعامل مع المعارف والعلوم المختلفة.

آل كينجسلي
رئيس مجلس الإدارة
صندوق أكاديميات هانسون

29k LinkedIn Followers	10k LinkedIn newsletter	48k Twitter/ X followers	10k Instagram followers
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SPEAKING & HOSTING AT EVENTS

Indicative Speaking Packages

- Speaking at events in person or online.
- Chairing panel discussions.
- Hosting physical events.
- Podcast Interviews or hosting.

Contact **Katie Cavill** at the **Learning Line** for more information and all bookings for Al

E: katie@thelearningline.co.uk

Call: +44 01522 708897



“Al ran a brilliant session for our Digital Leads. He took time to understand our needs and managed to deliver a session that was useful and relevant for our nursery schools through to our secondary schools (a difficult task!). Al’s wealth of knowledge and experience is clear and we’re delighted he was able to join our forum.”

EMMA ESPIN

*Assistant Educational Director and Head of Blended Learning,
Alpha Plus group of schools*

“Al Kingsley’s presentation was a perfect blend of inspiration, practical advice and light-hearted humour—leaving us both informed and entertained. He made complex AI discussions engaging and accessible.”

Julie Carson, Director of Education / Woodland Academy Trust

“Al’s keynote was thought-provoking, engaging and gave delegates practical take-aways to consider further in their schools, settings and trusts. It was an expertly delivered speech that helped set the scene for the conference.”

Laurence Shenker, Conference Manager, HFL Education

Al’s presentation on the future of AI to education leaders was hugely entertaining and thought provoking – certainly one of the highlights of the conference.”

Mark London, Head of Marketing, Bromcom Computers PLC

“Knowing where to start and having fears allayed is key for headteachers when considering the opportunities and potential threats of artificial intelligence. Al’s good humoured and engaging approach puts people at their ease, but this is underpinned with a wealth of experience so that practicalities can be thoroughly explored.”

Carole Herman, Exec Director, Association of Secondary Heads in Essex